

Dr. Seth Briggs

# The Top 10 Things You Must Know Before Choosing Your Orthodontist



Austin Orthodontics

## Intro Letter from Founder Dr. Seth Briggs

Dear Friend,

At Austin Orthodontics, we understand that there are challenges that come along with choosing a new orthodontist. It may be hard to determine which questions you should ask when consulting with a potential new provider, whether one doctor is a better fit for your needs over another, and how to know if they are giving you the right answers.

I have compiled the top ten key questions to ask your potential new orthodontist to help assist you on this journey! Whether you or a loved one is interested in braces, Invisalign®, surgical orthodontics, or another type of care, these questions will provide insight into the orthodontist's experience, office technology, office environment, and how they care for their patients.



I hope this report helps you to select the right orthodontist who can give you your ideal smile! If you have any concerns or questions while you read this report, please reach out to my experienced, knowledgeable team at Austin Orthodontics by calling **512-331-7900** or visiting our website. I am passionate about patient education and providing care that promotes a lifetime of health!

Sincerely,

*Dr. Seth Briggs*

P.S. When you're ready, I urge you to schedule your **Dr. Briggs Foundational Assessment** with our highly educated team of experts. Call **512-331-7900** to schedule an appointment. Our team would be honored to provide you with world-class orthodontic care and give you a beautiful, healthy smile!

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## 1. Do They Have Extensive Experience?

When searching for a new orthodontist, their experience should be at the top of your list. A provider who has treated a variety of cases will have the experience necessary to accurately diagnose and treat your case. Ask your potential new orthodontist whether their experience includes treating a variety of different cases, how long they have been practicing, and how many patients they have treated. You should also consider whether your potential orthodontist and their team attend continuing education courses to stay up to date with advancements in the field of orthodontics.

The Austin Orthodontics team has transformed over 6,000 smiles in the Greater Austin area since 2012! Every day, our orthodontist and knowledgeable team bring years of advanced training and experience to our patients. We strive to go above and beyond in providing you with the best possible orthodontic treatments to restore and enhance your smile. We have the necessary experience to give you personalized care that matches your unique needs!



## 2. Are They Focused on Children?

Having a doctor who focuses on children's orthodontics is important for your child's best orthodontic health. Check if your potential new provider has specialized training and knowledge in children's orthodontics to ensure that you are getting the highest possible care for your child. Children's orthodontists know how to make children comfortable during their appointment and have advanced knowledge of how to diagnose and correct youth teeth and jaw problems. When you consult with a potential new provider, make sure that the staff sets a positive tone for future dental visits for your child.

At Austin Orthodontics, we are focused on setting children up for a lifetime of optimal orthodontic health. We offer highly personalized preventive care for children and teenagers. We recommend early consultations to detect orthodontic problems that could cause issues in the future, such as airway abnormalities, jaw growth issues, or a misaligned bite. We will get to know you and your child, and you will be treated with compassion and understanding. We want you to feel confident and comfortable at every visit!



## 3. Do They Have a Guarantee?

It's important that your effort in searching for a new provider pays off in high-quality treatment that satisfies your needs. Searching for proper orthodontic care requires a lot of energy and time. When you select your new orthodontist, ask them if they stand behind their work with guarantees, and find out what they will do if you have concerns during your treatment. Additionally, ask what steps they will take to make it right if you don't achieve the results you were promised during your consultation.

At Austin Orthodontics, we're so confident that you'll love your experience with us, we stand behind our treatments and offer a satisfaction guarantee over the course of your treatment! If you have any concerns, all you have to do is ask our friendly team for assistance and we will answer any questions you have. If you aren't happy with the treatment you are receiving at any time, please bring it up to our doctor or our staff and we will do what it takes to make it right. That's our promise to you!



## 4. Are They Using Advanced Technology?

Modern orthodontics allows more comfortable, more effective, and faster treatment options than ever before. However, some orthodontists choose not to keep up with changes and continue to use antiquated treatment options. You deserve to be treated with state-of-the-art technologies and the most modern procedures — so, be sure to ask your potential orthodontic office what steps they take to stay up to date with modern technology in the orthodontic field.

Austin Orthodontics uses advanced technology and cutting-edge orthodontic procedures. At our office, you will find advanced technology, including:

- **Clear Aligners (Invisalign®)** for a cutting-edge, discreet method to straighten teeth
- **Clear Aligners (Invisalign®)** with mandibular advancement, all the benefits of Invisalign with the added ability to correct jaw and bite problems in teens
- **iTero Intraoral Scanner**, a no-radiation digital scanner that produces accurate scans of your teeth more comfortably than traditional 'mold' type impressions – No more goop!
- **Digital X-rays** with low-dose radiation
- **Self-ligating braces**, less friction equals more efficient tooth movements

Our advanced technology allows us to offer you the highest quality orthodontic care and treatment options!



## 5. Do They Support Your Community?

When you are choosing your new orthodontist, pay attention to whether or not they support your local community. Community support can range from supporting local schools, non-profit organizations, or offering services to families in need. This is a strong indicator of responsibility and compassion – key characteristics of any great doctor. You can also feel good that you are supporting a community-oriented business and giving back through your patronage.

Caring for our community and giving back are essential values at Austin Orthodontics! Our team members regularly volunteer their time and resources to various charities and organizations. We also give back to our community with the following:

- We sponsor “Backpack Attack”, a local charity that provides backpacks with necessary supplies to children in need for their first day of school
- We are the #1 Smiles Change Lives provider in Austin, offering orthodontic services to children in need
- Our team makes donations to the Capital Area Food Bank.





## 6. Have They Been Featured in The Media?

A good orthodontist is appreciated by their patients and community – a record of being highlighted and featured in the media is a great sign that you're making the right choice with a well-respected, accomplished doctor. Do some searching on Google to see if your potential new provider has been covered on a local news station or recommended in a local magazine as a top provider.

Austin Orthodontics strives for top-notch customer service and the best possible care and our community has taken notice! Our local news station, **KXAN**, featured Dr. Briggs as a local Orthodontic Expert and invited him to their show to discuss various orthodontic treatment topics.

These episodes include features on children's orthodontics, adult orthodontics, and a special episode for National Orthodontic Health Month! We pride ourselves on the appreciation received from our community and we are honored to have been featured in our local media.



## 7. Are They Recommended by Dentists?

A great orthodontist will understand the importance of staying current with recent scientific research in their field and applying the most recent knowledge to their practice. Ask your potential new orthodontist whether they value ongoing education and find out if their peers recommend them as an expert provider.

At Austin Orthodontics, we are recommended by local dentists as a world-class orthodontic provider. Dr. Briggs goes above and beyond to remain a top choice for dentists in the area by taking the necessary steps to ensure he is abreast of new diagnostic and treatment options.

He also has a passion for continuing education and is a Spear Study Club member and belongs to various dental associations and programs, including:

- Capital Area Dental Society
- American Association of Orthodontists
- American Dental Association
- Texas Dental Association
- Smiles Change Lives



## 8. Can You Get Started at Your First Appointment?

In today's modern world, commitments such as work and school can make it difficult for many people to find time in their schedule for orthodontic appointments or other health care. When you're looking for a new orthodontist, it's a good idea to inquire if they offer convenient appointment times, treatment options that match your schedule and if you can start treatment the same day as your first appointment.

At Austin Orthodontics, we understand that managing multiple responsibilities can limit your time for things like orthodontic appointments. That's why we do our best to respect your time when you visit our office and proudly offer convenient appointment times and same-day treatment starts. Once you've come in for your initial consultation, we can begin treatment immediately if Dr. Briggs says you are ready! We realize you and your family are busy and we go above and beyond to make your treatment as convenient for you as possible!



## 9. Are They Multilingual?

Discussing complex health concerns with a healthcare provider can be a stressful experience if you or your loved one doesn't speak English as your first language. In some cases, it may even lead to poor treatment due to miscommunications or misunderstandings. It's not always possible to have a translator, and it can also be a hassle to have someone accompany you to each appointment. To avoid problems that may arise due to language discrepancies, ask your potential new provider if any of their staff are fluent in your native language.

At Austin Orthodontics, we appreciate the importance of being able to communicate effectively with our patients for the best possible care. For this reason, we provide services in Spanish, German, and Vietnamese. Simply ask when you call to schedule your consultation. This is just another way that we seek to go a step beyond for the members of our community!



## 10. Do They Accept Most Insurances?

If you are a patient who intends to use insurance to cover your care, be sure to ask your potential new orthodontist what they accept. Even if you plan on paying out of pocket, keep in mind that an office that accepts most insurances is an office that is putting effort into being available to more patients!

Austin Orthodontics aims to be as accessible as possible to our patients. That's why we participate with most insurance plans, including Metlife. If you are unsure what your insurance covers, we are here to assist you! We will communicate with your provider and help you get answers to your questions regarding coverage. Please contact our friendly team to learn more about our accepted insurance plans.



## **BONUS – Do They Provide Flexible Payment Options?**

This report was only supposed to include 10 critical questions to ask when looking for an orthodontist, but affordability is so important that we've included this section as a bonus. Regardless of your insurance plan or financial situation, you should ask your potential new orthodontist what kind of payment options they offer before you make your decision.

Austin Orthodontics believes that cost should never be a barrier to receiving proper orthodontic care. Our goal is to provide high-quality orthodontic care – we offer an in-house payment plan with a flexible down payment (as low as \$500!) with monthly payments to fit your budget. Our team will work with you to determine your best financial options and also help with the insurance process if necessary.

Schedule your appointment and learn about our payment options, plus anything else you may want to know about us and our office. We look forward to meeting you!



## Closing Letter from Dr. Briggs

Dear Friend,

I hope this report was helpful and informative! If you've already visited another orthodontist, I encourage you to follow up and ask any new questions based on what you've learned in this report. If you still aren't satisfied with what they have to say, I invite you to visit our office for a second opinion.

At Austin Orthodontics, we understand that there are many things to consider when choosing a new orthodontist. In fact, I'm sure I could have doubled the length of this report! However, the information you now have will help you choose the right orthodontic office to suit your needs. More importantly, please know that our team is available to help you find the best options for you and your loved ones.

If you have any questions for the team at Austin Orthodontics, feel free to call us at **512-331-7900** and ask. We will be glad to provide you with the answers you need.

To Your Healthiest Smile,

*Dr. Seth Briggs*

P.S. When you are ready, contact our office to schedule your **Dr. Briggs Foundational Assessment** and discover for yourself what makes our orthodontic office so special. Call **512-331-7900** to schedule your appointment today!





[www.AustinOrthodontics.com](http://www.AustinOrthodontics.com)  
512-331-7900